



# Patrick Hummel

UX Designer & Passionated resident of Switzerland | Bachelor of Arts

## Mantra and 5 characteristics which describe me best:

I learned that design matters – because we are human and we often enter into problems. Design identifies and solves them. Therefore I create designs putting humans in the center.

My vision is to empower users with easy and productive solutions to get the best out of them and for this I need to work in an inspirational team. I love the details you can learn from observing users, merging harmony and beauty into innovative solutions. That's design.

Authentic   Pixel-Perfect Lover   Team player   Open minded   Emotional

## Time for one Espresso? Short Introduction:


- ◆ Adobe CC, Sketch and Framer
- ◆ Axure, InVision and Optimizely
- ◆ Design Thinking & Double Diamond
- ◆ Soft experience: 7 years
- ◆ HTML5, CSS3 (LESS, SASS), jQuery
- ◆ Notebook & Pen
- ◆ Human-Centered Design
- ◆ Agile Design: Scrum
- ◆ Professional experience: 3 years

## Education & Experience:

 Design Research / M.Sc. April 2017 – September 2017

 **Communication Design** / B.A. / Grade: **1.5 GER ; 5.5 CH** October 2013 – March 2017

 **Communication Designer** / SORBA EDV AG September 2017 – **today**

 Junior Art Director / Teach First Deutschland January 2015 – February 2016

## Personal information:

 Zwinglistrasse 31 – 9000 St. Gallen – Switzerland    Citizenship: German & Brazilian

 mail@patrickhummel.com    www.patrickhummel.com    LinkedIn: patrick-hummel

 +41 77 534 88 77    13<sup>th</sup> July 1993



# Patrick Hummel

Curriculum Vitae

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## My professional experiences:

**Communication Designer** / SORBA EDV AG September 2017 – **today**  
St. Gallen – Switzerland

What I am doing at SORBA:

- Ideation & Designing of digital applications
  - Maintenance of visual brand and visual communication
  - Managing communication & marketing
  - Onboarding of new employees (HR)
  - Product manager for Zendesk and HubSpot
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**Student Trainee** / Microsoft Deutschland GmbH November 2016 – September 2017  
Berlin – Germany

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**Head of Design & IT** / biber consulting e.V. September 2015 – June 2016  
Berlin – Germany

What I did at biber consulting:

- Developing consistent visual brand identity
  - Delivering a basic infrastructure for web services and communication
  - Design consulting for projects (internally & externally)
  - Event & Information Design
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**Junior Art Director** / Teach First Deutschland gGmbH September 2015 – June 2016  
Berlin – Germany

What I did at Teach First Deutschland:


- Brand Design & Visual strategy
  - Managing cooperation with Bauhaus-Universität Weimar
  - Redesigning digital media
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Curriculum Vitae


## My professional experiences:


-  **Consulting Digital Media** / Campus Symposium GmbH  
Iserlohn – Germany October 2014 – June 2015

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-  **Founder** / Patrick Hummel – 3Blickwinkel  
Iserlohn – Germany April 2014 – December 2014  
  
What I did as self-employed:
  - Brand & Identity services
  - Website development (design & coding)
  - Consulting for digital communication channels

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-  **Student Assistant** / University of Applied Sciences Europe  
Iserlohn – Germany April 2014 – December 2014

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-  **Graphic Designer** / Clickpress Internet Agency  
Iserlohn – Germany October 2013 – July 2014  
  
What I did at Clickpress:
  - Webdesign
  - Technical implementation into Contao CMS

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-  **Manager** / CDS Betriebs GmbH Iserlohn – Cafe Del Sol  
Iserlohn – Germany March 2012 – July 2013

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-  **Webdesigner** / Ihme Werbung  
Iserlohn – Germany July 2011 – March 2012



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Curriculum Vitae

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## Communication & Culture:

 **German**  
Mother tongue

 **American English**  
GER C1 level

 **Brazilian Portuguese**  
GER B1 level

International experiences:

Working permit:

**Brazil** August 2012 – March 2013

**Switzerland** Residence & Working permit B


**Switzerland** September 2017 – **today**

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## Software & Tools:

 **Microsoft Office**  
Word, PowerPoint

 **Microsoft HoloLens**  
**Microsoft Surface**

 **Adobe Creative Cloud**  
Id, Ps, Lr, Ai, XD

 **Sketch & InVision**  
Design

 **Script Languages**  
HTML5, CSS3, jQuery

 **Framer & Optimizely**  
Prototyping & User research

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## Social Commitment:

 Union of Catholic Student Fraternities | Bavaria Berlin

 Student representative | University of Applied Sciences Europe

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## Recommendation:

 **Christoph Seitz** / Program and Operations Lead of Microsoft Berlin

*„Working together with Patrick was a great experience at Microsoft Berlin.*

*He was responsible for the technical realization of events by Microsoft and our concept store The Digital Eatery as well for helping visitors in any technical inquiry regarding our products (Windows, Microsoft Office, Microsoft Cloud, Surface and HoloLens).*

*He demonstrated high motivation, reliability and a creative thinking for projects and tasks beyond his workspace. Patrick was always following our company's identity in representing it and integrating it in his tasks. I can highly recommend you working with him.“*

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